



T3	NEA Focus	Each lesson will include a memory platform starter activity/knowledge test that is connected to the PPT linked in this document. Students are expected to study/revise this content as pre-reading before each lesson. A brief core activity will involve the bullet point analysis of a text, the assessment and/or improvement of a modelled response (passage only). Assessment/Response lessons will involve the completion of an answer to be assessed or given WCF/FM feedback.				
		FMA Monday P3 Paper 1 Section B (ADVERTISING, MUSIC VIDEOS AND MAGAZINES)	LKE Tuesday P4 Paper 1 Section A (NEWS)	FMA Wednesday P1 Paper 2 Section A (LFTVD)	LKE Friday P2 Paper 2 Section B (FILM, VIDEO GAMES, RADIO)	HOMEWORK/ REVISION/BLENDED CURRICULUM/P-BOOK
Week 1 04.01	Flat plans for all print products – Students should complete the week having submitted annotated flat plans for all four print products. These should be uploaded to their blog and submitted in hard copy to LKE at the end of Friday's lesson for feedback.	STAFF TRAINING	Selection and Combination	ONE OFF – PPAPER 1 SECTION B (FMA) <i>Pre-reading focus?</i> <i>ML Terminology</i>	Radio: Production, Distribution and Circulation	1. Complete the pre-reading for the week's lessons. 2. Read the following Magic Realism
Week 2 11.01	Front Covers – By the end of the week, students should have completed the production of at least one of their front covers. Remind students about needing to use appropriate fonts – ensure all students are using the production detail checklists.	NO NEA LESSON – PAPER 1 REVISION ONLY (EXAM AT 13:30)	Semiotics + Genre Conventions	Ownership, Control + Funding	Video Games: Technological Change Assessment/Response	1. Complete the pre-reading for the week's lessons. 2. Read the following article: Monkey See, Monkey Do.
Week 3 18.01	Front Covers / Contents Pages - Students should have completed the production of both front covers using the detail checklists. Contents pages need to be started – all contents should be complete (consider page numbers, subheadings and summaries, etc.)	Magazines	Intertextuality	Viewpoints and Ideologies	Film: Production, Distribution and Circulation	1. Complete the pre-reading for the week's lessons. 2. Read the following article: Race and Ethnicity
Week 4 25.01	Contents Pages – All contents pages should be completed in accordance with the production detail. Students will spend no further lesson time on these elements. Ensure appropriate images are selected and that house-styles match.	Music Videos (<i>Burn The Witch</i>) Assessment/Response	Viewpoints and Ideologies	Targeting and Addressing Audiences	Radio: Regulation	1. Complete the pre-reading for the week's lessons. 2. Read the following article: Video Game Challenges
Week 5 01.02	Website Flat Plan & Familiarisation with Wix – Student need to re-familiarise themselves with the WIX platform. LKE to check permissions for this site. Students to be shown past student exemplars and use these to construct flat plans of their own product. Familiarisation will allow students to understand the limitations of their design.	Advertising	Constructing Realism	Intertextuality	Video games: Production, Distribution and Circulation	1. Complete the pre-reading for the week's lessons. 2. Read the following article: Web Regulation
Week 6 08.02	Website Design – Students to ensure that by the end of the week that their website homepages are complete. These should include all necessary photos and convergent references to both editions of the print magazines.	Magazines	Stereotyping Assessment/Response	Mass and Specialised Audiences	Film: Ownership and Control	1. Complete the pre-reading for the week's lessons. 2. Read the following article: Postmodernism
Week 7 15.02	Website Design – Students to ensure that their linked homepage is complete. This needs to include all images, text and digital convergence. Calls to action – social media posts – reviews – star ratings, etc.	Music Videos (<i>Heaven</i>)	Mis/Under-Representation	Selection and Combination of Representations	Radio: Categorising Audiences	1. Complete the pre-reading for the week's lessons. 2. Read the following article: Star Wars (and link it to Hesmondhalgh)
Week 8 22.02	Front Cover Improvements – Students to receive generalised feedback on their front covers and will have the week to make improvements. Final responses to be submitted by Friday – no further opportunities for improvements or changes.	Advertising	Production, Distribution and Circulation	Realism	Video Games: Interaction and Prosumers Assessment/Response	1. Complete the pre-reading for the week's lessons. 2. Watch the following lecture: Fake News