

Business Studies – Year 12 Report Feedback Sheet

Please find below information on each of the topics outlined on your child’s report for Business. We have broken down each topic into the relevant objectives to help you support your child in improving on their ‘insecure’ or ‘developing’ topics. We have directed you to our teams lesson recordings/ PowerPoints on each of the topics to allow your child to improve further. You can find all of the information you need using the following links/ books:

[Teams folder](#)

[Tutor2u website](#)

Books: CGP AS and A-Level Business: Edexcel Complete Revision & Practice

Edexcel AS/A Level Business 5th Edition Student Book Author: Dave Hall et al.

| Topic 1 - | Resources |
|------------------------------------|---|
| Theme 1.1 – Meeting customer needs | Teams lesson recordings/ PowerPoints |

| Topic 2 - | Resources |
|------------------------|---|
| Theme 1.2 – The market | Teams lesson recordings/ PowerPoints |

| Topic 3 - | Resources |
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| Theme 1.3 – Marketing Mix and strategy | Teams lesson recordings/ PowerPoints |

| Topic 4 - | Resources |
|-----------------------------|---|
| Theme 1.4 – Managing people | Teams lesson recordings/ PowerPoints |

| Topic 5 - | Resources |
|---------------------------------------|---|
| Theme 1.5 – Entrepreneurs and leaders | Teams lesson recordings/ PowerPoints |