

Business Studies – Year 12 Report Feedback Sheet

Please find below information on each of the topics outlined on your child’s report for Business. We have broken down each topic into the relevant objectives to help you support your child in improving on their ‘insecure’ or ‘developing’ topics. We have directed you to our teams lesson recordings/ PowerPoints on each of the topics to allow your child to improve further. You can find all of the information you need in the A’ Level teams page or the below books:

Books: CGP AS and A-Level Business: Edexcel Complete Revision & Practice
 Edexcel AS/A Level Business 5th Edition Student Book Author: Dave Hall et al.

| Topic 1 - | Resources |
|------------------------------------|-----------------------------|
| Theme 1.1 – Meeting customer needs | Teams PowerPoints Seneca |
| Theme 1.2 – The market | |

| Topic 2 - | Resources |
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| Theme 1.3 – Marketing Mix and strategy | Teams PowerPoints Seneca |

| Topic 3 - | Resources |
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| Theme 1.4 – Managing people | Teams PowerPoints Seneca |

| Topic 4 - | Resources |
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| Theme 1.5 – Entrepreneurs and leaders | Teams PowerPoints Seneca |

| Topic 5 - | Resources |
|---------------------|-----------------------------|
| 2.1 Raising finance | Teams PowerPoints Seneca |

| Topic 6 - | Resources |
|------------------------|-----------------------------|
| 2.2 Financial planning | Teams PowerPoints Seneca |

| Topic 7 - | Resources |
|----------------------|-----------------------------|
| 2.3 Managing finance | Teams PowerPoints Seneca |

| Topic 8 - | Resources |
|-------------------------|-----------------------------|
| 2.4 Resource management | Teams PowerPoints Seneca |