

A2 Level Media Studies

- At A2 students will sit 2 similar papers with additional units, plus an NEA that they will start at the end of year 12:

Component 01 (Paper 1): Media Messages	Component 02 (Paper 2): Evolving Media	Non-exam assessment: Making Media
<p>Section A: News and Online Media This section consists of two linked in-depth studies that focus on contemporary news in the UK, requiring learners to explore how and why newspapers and their online counterparts are evolving as media products and the relationship between both online and offline news. Learners must select from a list set by OCR.</p> <p>Section B: Media Language and Representation Learners will explore media language and representation, through media products set by OCR in the following media forms:</p> <ul style="list-style-type: none"> magazines advertising and marketing music videos 	<p>Section A: Media Industries and Audiences Learners will explore media industries and audiences, through media products set by OCR for:</p> <ul style="list-style-type: none"> Radio Video games Film <p>Section B: Long Form Television Drama Learners will engage in one in-depth study of television as an evolving, global media form. Learners must study one complete episode of a contemporary English language long form TV drama and one complete episode of a non-English language long form TV drama to inform their study. Learners must select from lists set by OCR.</p>	<p>Learners will create a cross-media product in response to a set brief that is published each year by OCR.</p>
<p>Assessed</p> <ul style="list-style-type: none"> Written Exam: 2 hours 70 marks 35% of A Level 	<p>Assessed:</p> <ul style="list-style-type: none"> Written Exam: 2 hours 70 marks 35% of A Level 	<p>Assessed</p> <ul style="list-style-type: none"> 60 marks 30% of A Level
<p>Questions: Section A: News Four different questions that assess:</p> <ul style="list-style-type: none"> A learner's ability to explore and analyse the construction of media representations using media language A learner's ability to apply academic theories and arguments to their analysis of texts A learner's understanding of the newspaper industry and its operation in relation to audience needs. A learner's ability to evaluate the usefulness of academic theory in the 	<p>Questions: Section A: Media Industries and Audiences Two different questions that address two of the following three media forms:</p> <ul style="list-style-type: none"> Radio Film Video Games <p>Questions will assess a learner's ability to:</p> <ul style="list-style-type: none"> Explain how the relevant media industry operates and is influenced by a range of social, cultural, political, economic and historical contexts. Explain how the relevant media audience functions and is influenced by a range of social, cultural, political, 	<p>Tasks: Learners will be tasked with completing the production of a media product, the genre and target audience of which will be specified in the March brief, to a high standard using original images and appropriate construction techniques.</p> <p>We follow the magazine brief meaning students will produce:</p> <ul style="list-style-type: none"> Print: Two front covers and contents pages for a new magazine (details are specified in the brief) Online: The homepage and one linked page to represent their magazine's online presence. Online: One short audio/audio-visual clip for

<p>study of the newspaper form.</p> <p>Section B: Two different questions that address two of the following three media forms:</p> <ul style="list-style-type: none"> • Advertising • Music Videos • Magazines <p>Questions will assess a learner's ability to:</p> <ul style="list-style-type: none"> • Analyse and explore how representations are constructed • Analyse and explore how audiences are positioned in relation to the messages communicated • Explore how social, cultural, economic and political contexts have influenced the construction of meaning within texts 	<p>economic and historical contexts.</p> <ul style="list-style-type: none"> • Illustrate their understanding of the theoretical framework using the specific set texts. <p>Section B: Long Form Television Drama</p> <p>One synoptic question that addresses:</p> <ul style="list-style-type: none"> • A learner's ability to explore and analyse the construction of media representations using media language • A learner's ability to apply academic theories and arguments to their analysis of texts • A learner's understanding of the newspaper industry and its operation in relation to audience needs. • A learner's ability to explore how different contexts influence the construction of meaning and the operation of the media industry <p>One evaluative question that addresses:</p> <ul style="list-style-type: none"> • A learner's ability to evaluate the usefulness of academic theory in the study of the newspaper form. 	<p>inclusion on the website, the nature of which will be dependent upon the magazine brief.</p>
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A Level Media Studies

<i>Exam Board</i>	OCR	<i>Assessment</i>	Examination and Non-Exam Assessment
<i>Overview</i>	<p>This specification is accessible for learners who have not studied Media Studies at GCSE. Teaching in the first term is tailored to instructing students in the theoretical frameworks of media and the appropriate use and application of a range of advanced media language terminology. For students who have studied Media Studies at GCSE, this specification allows learners to develop a more detailed knowledge and understanding of how the media industry, in its varying forms, operates and interacts with audiences. Placing a significantly larger focus on the industrial and contextual elements of media study than at GCSE, this A Level encourages students to interrogate every aspect of a media product's construction: a skill which is becoming increasingly necessary in today's media-driven world.</p> <p>This course will equip students to critically engage with a range of different media products from different historical decades, enable students to engage with contemporary academics and their respective theories in relation to media industries and products, and capture their knowledge and understanding of how media representations are constructed by making their own media products.</p>		
<i>Entry Requirements</i>	Grade 6 or above in GCSE Media (if studied) or 360 points if not studied.		
<i>Units studied</i>	Media Studies:		

	<p>Component 01 (Media Messages)</p> <ul style="list-style-type: none">• Section A: Newspapers• Section B: Media Language and Representation <p>Component 02 (Evolving Media)</p> <ul style="list-style-type: none">• Section A: Media Industries and Audiences• Section B: Long Form Television Drama
<i>Future pathways</i>	<p>This course is particularly suitable for those students who wish to study Media Studies, Media Production or Creative Media in higher education. An A Level qualification in Media Studies is useful for students aiming to pursue a career in a range of different roles within media production, journalism, marketing, broadcasting and even photography or teaching.</p>