



Ref: RWN/ARA

25th February 2022

Dear Parent/Carer

Coomb Road
Great Oakley
Corby
Northants
NN18 8LA
T 01536 396366

enquiries@brookeweston.org

Principal
Shaun Strydom MEd

As we draw to the end of Term 3, we wanted to inform you of some important changes that have been made with regards to parental communication and uniform expectations.

Communication

We understand the importance of clear communication and as such, as the start of this year, we invested in EduLink software to improve the speed and clarity of communication between parents and school.

EduLink is a school information platform that can be accessed on any device – PC, laptop, tablet or mobile device – via a web browser or via the EduLink app. The app is available for Android and iOS devices. EduLink can be used by parents, staff and students who are each given separate login details upon joining the School.

At BWA we use EduLink for the following things:

- Communicating with Parents
- Absence Reporting
- Homework
- Timetables
- Reports
- Clubs
- Surveys
- Behaviour

The following [link](#) will take you to a video explains EduLink in greater detail.

You can also access a [Parental EduLink User Guide](#) to show you how you can use EduLink One, Parental EduLink User Guide.

Many of our parents and carers are actively engaging with the app and software, however, if you have not already had a chance to do so, we would request that you take the time to log into EduLink to ensure that you are receiving the most up to date information with regards to your son/daughter. EduLink will now be our main and preferred method of communication.

Attendance

Outstanding attendance at Brooke Weston Academy is a key part of our high expectations and an important area of focus for the school. All students are expected to work towards a minimum target of over 97% for each academic year. Students are given the knowledge to understand correlations between attendance and achievement; this is done through a range of Academy forums and strategies. Our ethos towards attendance is reinforced by a thorough system, with an emphasis on home-school communication.

If your son/daughter is unable to attend school, please inform us via the absence reporting section on Edulink. If for some reason this is not possible you can contact the school on the main number (01536 396366) and select the report student absence option (3).

Uniform Expectations

As you are aware, our standards at Brooke Weston are high and it is these standards that deliver the amazing culture, behaviour and results that we celebrate each year. Following the end of COVID restrictions and student feedback we have made the following changes:

- **From Term 4 students can no longer wear their BWA hoodies. Students must wear their BWA school jumper**
- **Students now may wear short plain black socks (without logo)**

All other expectations remain the same. The following link will take you to the [Academy's uniform policy](#) and we thank you for your support with this and ask that you continue to support us, where necessary, in procuring the correct uniform for your son/daughter.

Please can we remind all parents that students are not permitted to wear nose, ear or lip rings. Nose and ear piercings need to be studs. Students are not allowed any form of facial piercing.

Student Cards and Lanyards

As you will be aware student cards are part of the Brooke Weston school uniform. They play an important role as the cards allow students entry into the Academy, registers them every morning and allows students to buy their lunch and borrow books/laptops from the library.

We have noticed that a number of students have misplaced their lanyards. If students lose their card, then parents/carers will need to pay £5 through WisePay to replace it. Students are always expected to wear their lanyard when in the Academy, and if they lose their lanyard then parents/carers will need to pay £2 through WisePay to replace it.

If you have any questions or queries in regard to Edulink or uniform, please do not hesitate to contact us via the school's main reception.

World Book Day

As a school we believe reading is an essential skill to enhance wider knowledge, acquire new vocabulary and support confidence and well-being. As World Book Day falls in our holidays, we have decided to honour it in week two with our own celebrations. On **Tuesday 22nd March** students are invited to come to school dressed as a character from their favourite book. Staff and students will be getting involved and there will be a series of activities that day dedicated to reading – highlighting how important reading is. There will be prizes and competitions and we hope as many students as possible will get involved and have some fun celebrating the power of reading. We will be accepting contributions on the day, which will be donated to support closing the literacy gap in the UK for disadvantaged children.

Thank you for your support throughout this term. We hope that your child has a fantastic March break. Please note that the school site will be closed to all students due to building works throughout the March holiday. We look forward to welcoming students back onto site on **Monday 14th March 2022**.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Shaun Strydom', written in a cursive style.

Shaun Strydom
Principal